

#1 on Google, Yahoo, MSN, and AOL!

teens4hire[®]

Newsletter

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2011

Online since 2001 & now #1 with a bullet!



UCLA Health System



Teens4Hire.org is the "go to" online career and recruitment site for U.S. teenagers.

This endeavor meets a growing need for today's youth and fills a void in targeted low cost recruitment advertising.

65% of our members are 18+
90% of our members are 16+

2011 Teen Job Outlook—Get prepared. An uptick may be on the horizon.

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A rise in business activity that typically peaks in the late spring and summer months signals an uptick in hiring may be on the horizon that would benefit the most prepared teens.

This would be a welcome improvement considering over the past 10 years, U.S. teen employment has fallen to record lows bolstered by fewer overall jobs and competition from adults and immigrants with greater work experience.

Renee Ward, founder of Teens4Hire.org says, "We're getting about 12% more inquiries from new businesses over last year. They are primarily looking to hire self-motivated teens with behavioral skills that have prepared them for the workplace."

So what types of businesses peak with a good source of openings that teens could fill;

1. Parks, recreational areas & campgrounds
2. Amusement/theme parks
3. Day & summer camps
4. Swimming pools
5. Marine and boating
6. Lawn & gardening care, golf courses
7. Travel-related retailers including airport concession outlets
8. Hotels, resorts, zoos, museums, aquariums and other tourist-related destinations
9. Fast food and casual dining restaurants including ice cream parlors and juice retailers

10. Childcare and eldercare providers
11. Moving and packing companies
12. Event and party planners

However, teens shouldn't believe they can "click" their way into a job, says Ward.

She adds, "They'll have to be assertive and go out to find one. If a young worker canvasses their neighborhood for companies and organizations of this nature, they WILL find openings.

For the price of a video game, teens can get ready for the workplace by signing up for [Teens4Hire.org's online Job Readiness and Certification program](#). With a completion certificate in hand, teens can prove to employers that they are ready, willing and prepared for the workplace giving them a distinct advantage over others.

In addition, Teens4Hire.org is developing a mobile application teens can download which pinpoints hiring companies in their local area.

More helpful information can be found in the [RESOURCES](#) area of Teens4Hire.org to help teens land a job, get work experience and/or explore other ways to earn money.

Online since 2001, Teens4Hire.org is the #1 low-cost resource for recruiting the U.S. high school and college age group online. [Find eager-to-work young adult candidates today!](#)

#1 with a bullet continued...

Recruitment Campaigns

Companies interested in recruiting youth in these industries please contact us to add your information to the site.

“Careers in Health Services”

Teens can find opportunities in volunteer positions as well as paying positions with the following job titles;

“Careers in Banking”

Older teens can find jobs as interns, tellers and in customer service.

“Careers in the Vocational Trades”

Teens can find work as apprentices and helpers.

“Careers in Law Enforcement”

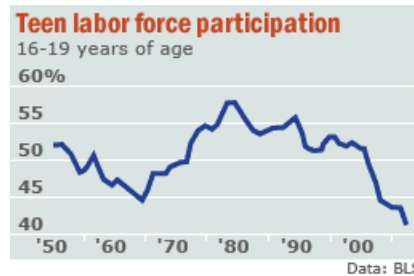
There are volunteer positions as explorer scouts, as well as clerical and admin positions.

These are industry sectors experiencing growth and hungry for new workers.

We continue to be a catalyst to educate, encourage and motivate young adults to pursue today jobs and ultimately careers in these U.S. growth oriented sectors.

Best Things for Teens to Do if You Can Not Land a Job

Given that the employment rate for teens has dropped in the 21st century (see chart),



you may want to start your own business.

Here are 8 ideas for businesses that teens can start to earn some cash.

1. EBay Sales
2. Pet-sitting, walking, washing
3. Tutoring
4. Personal Assistant
5. Car wash/detailing
6. House-sitting/cleaning
7. Child/Elder Care
8. Plant Maintenance

A few recent Teens4Hire.org Media Mentions

As Stimulus Money Vanishes, So Do Jobs For Youth

CNBC-5/31/2010 “It’s still going to be a tough summer for teens,” said Renée Ward, who runs the job help site, Teens4hire.org.

How To Nail A Job Interview—By Video

Wall Street Journal-8/20/10 But now cost is a real factor, “said Renee Ward, founder of career service organization Teens4Hire.org...

Teens Jobs Are Harder To Come By, But Are Still Out There

Lincoln Journal Star-6/21/2010 “Don’t give up, Teens4Hire.org tells visitors to its website. And more. The more you search and the more you apply, the more likely you will land a job....”

Teens Finding Summer Jobs Hard To Come By

Long Beach Press Telegram-6/29//2010 For teens who have a hard time finding a job, volunteering is a good way to get some experience, said Ward, of Teens4Hire.org....”

Renée Ward, Founder

Renée Ward, founder of Teens4Hire.org and Seniors4Hire.org, for those 50 and older seeking employment, continues to be a valuable resource to schools and community groups and is a nationally recognized public speaker, presenter and media consultant.

She has been quoted by many media outlets including the Wall Street Journal, New York Times, ABC News, Good Morning America, Yahoo! Tech, Business Press, Kiplinger, BusRadio, First Coast News, Barrons, CosmoGirl, and the Miami Herald to name a few.

Ms. Ward can be retained to conduct seminars, workshops, and/or other engagements related to the recruitment, hiring, and retention of teen and/or senior workers.

She has presented before teens, community groups, EMA/SHRM, Employers Group and NAPEO.

For employers concerned about running afoul of child labor laws with regards to the employment of teens, Teens4Hire.org can conduct on-site training for supervisors and/or managers.

“We must view young people not as empty bottles to be filled, but as candles to be lit.”
-Robert H. Shaffer